

Nathan Hopkins

Bethesda, MD | 202-713-2851 | scribbledproduction@gmail.com | <https://natehopfilms.com/>

Work Experience

Washington Media Institute

Washington D.C.

Technical Instructor

August 2024 - Present

- Teaches students how to use key film production gear, including Canon R7 Cameras, Rode Microphones, Tripods, Blue YETI Microphones, and Lighting equipment to create audio and visual projects. Guides students through post-production, using Adobe Premiere Pro, After Effects, and Audition to ingest and edit raw media into deliverables.
- Provides IT, technical support, constructive criticism, and insight on professional video standards to students, boosting their production and problem-solving skills to help them succeed in their internships.

American University (AU) Office of Enrollment (OE)

Washington D.C.

Assistant Director of Marketing & Communication

October 2022 - Present

- Creates, produces, and edits video content that aligns with OE's marketing campaigns to attract prospective students. Requires tracking campus happenings and local and national news to identify topics that interest a diverse campus population.
- Coordinates with academic departments and other faculty to capture video and photographic assets for newsletters, video advertisements, and AU's website and social media. Requires communicating with individuals of different professions and backgrounds and technical proficiency in editing software and file management.
- Compiles video metrics, including views, likes, and subscribers, to present to OE leadership for annual review.

Towson University (TU)

Towson, Maryland

Videographer for the TU Honors College

August 2021 - June 2022

- Pitched and produced video advertisements for the TU Honors College for internal and external use that highlighted its welcoming and inclusive atmosphere to foster a diverse intellectual, socioeconomic, and ethnic community.
- Collaborated with event coordinators to gather archival footage and photography during TU Honors College events.

Towson University (TU)

Towson, Maryland

Videographer for TU Campus Recreation

August 2021 - May 2022

- Brainstormed, filmed, and edited footage of TU Campus Recreation programs that promoted recreational events and opportunities while simultaneously ensuring content reflects ADA guidelines and COVID-19 protocol.
- Coordinated the relaunch and growth of TU Campus Recreation's YouTube channel while adhering to TU's wider university marketing guidelines, including colors, graphics, and fonts.
- Assisted the TU Campus Recreation's marketing team with daily tasks, including photography, delivering and posting flyers, and tabling events to promote TU Campus Recreation to students.

Education

American University

Washington, D.C.

Non-Major Student

Fall 2023 - Spring 2024

- Completed Applied Calculus and Principles of Physics Classes

Towson University

Towson, Maryland

Bachelor of Science in Electronic Media and Film

August 2017 - May 2022

- Minors: Business, Communication, & the Liberal Arts (BCLA); History
- GPA: 3.638; Dean's List (Fall 2017; Fall 2018 - Spring 2020; Fall 2021 - Spring 2021)

Skills

Technology: Premiere Pro (Expert); After Effects (Expert); DaVinci Resolve (Intermediate - Expert); Canon DSLR Cameras (Expert); Blender; Pro Tools; Audio Recording; Adobe Suite; Microsoft Office Suite; Google Suite; WordPress

Communication: Project Management; Casting; Interviewing; Written and Verbal Presentation/Pitching; Persuasion; Constructive Criticism; Creative Writing; Research

Additional Information

Volunteerism: Lunch Service Volunteer, N Street Village (May 2024 – Present); Taekwondo Camp Counsellor, Yong Studios (April 2024 – Present)

Additional Work Experience: Server, Pizzeria Paradiso; Line Server/Cook, Chipotle; Kitchen Expeditor, Texas Roadhouse

Hobbies: Taekwondo (received second place for Underbelt Forms at John Chung's 2024 World Cup and for Underbelt Continuous Sparring at John Chung's 2024 Sidekick Competition); reading nonfiction and science fiction; wood sculpting