

# Nathan Hopkins

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## Work Experience

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### American University (AU) Office of Enrollment (OE)

Washington D.C.

#### Assistant Director of Marketing & Communication

October 2022 - Present

- Creates, shoots, and edits documentary, interview, live events, and sports events to support OE's recruiting and engagement campaigns. Requires identifying topics of interest and delivering quick turn around content to a diverse audience of alumni and current and prospective students.
- Coordinates with academic departments and staff to disseminate created content across newsletters, AU's website and various social media platforms. Compiles video metrics, including views, likes, and subscribers, to present to OE leadership for annual review.

### Towson University (TU)

Towson, Maryland

#### Videographer/Photographer for the TU Honors College

August 2021 - June 2022

- Pitched and produced video advertisements for the TU Honors College for internal and external use that highlighted its welcoming and inclusive atmosphere to foster a diverse intellectual, socioeconomic, and ethnic community.
- Collaborated with event coordinators to gather archival footage and photography during TU Honors College events.

### Towson University (TU)

Towson, Maryland

#### Videographer/Photographer for TU Campus Recreation

August 2021 - May 2022

- Brainstormed, filmed, and edited footage of TU Campus Recreation programs according to TU guidelines.
- Coordinated the relaunch and growth of TU Campus Recreation's YouTube channel. Assisted the TU marketing team with photography, and promoting Campus Recreation to students.

### Washington Media Institute

Washington D.C.

#### Adjunct Faculty

August 2024 - Ongoing

- Teaches students technical aspects of production, including video, still photography, audio and lighting. Guides students through post-production, using Adobe Premiere Pro, After Effects, and Audition.
- Provides IT, technical support, content evaluation, and insight on professional content creation.

## Skills

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**Technology:** Premiere Pro; After Effects; DaVinci Resolve; Canon DSLR Cameras; Photoshop; Blender; Pro Tools; Audio Recording; Adobe Suite; Microsoft Office Suite; Google Suite; WordPress

## Education

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### American University

Washington, D.C.

#### Non-Major Student

Fall 2023 - Spring 2024

- Completed Applied Calculus and Principles of Physics Classes

### Towson University

Towson, Maryland

#### Bachelor of Science in Electronic Media and Film

August 2017 - May 2022

- Minors: Business, Communication, & the Liberal Arts (BCLA); History

## Additional Information

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**Volunteerism:** Lunch Service Volunteer, N Street Village; Taekwondo Camp Counsellor, Yong Studios

**Additional Work Experience:** Server, Pizzeria Paradiso; Line Server/Cook, Chipotle; Kitchen Expeditor, Texas Roadhouse

**Hobbies:** Taekwondo (received first place in Under Belt Point Sparring at John Chung's 2025 World Cup and received First Degree Black Belt from Yong Studios in 2025); reading nonfiction and science fiction; wood sculpting